

# NCCW MEMBERSHIP 2014

## Recapture

Make **RECAPTURING** your **MEMBERSHIP OUTREACH PLAN** priority!

Check the NCCW Membership Lists from 2010—2013 and personally contact every woman who has been an Individual Member of NCCW in the past. Tell your story---why YOU belong to NCCW. Invite her to come back and be a part of the Voice of Catholic Women in the United States. Invite her to add her name to the list of concerned and committed women who speak for the needy and those without a voice. Recapture her!

## Renew

Make **REWALS** a monthly effort!

Make a list of all the NCCW Individual Members in your Diocese by the month their renewal is due. Find that woman in your organization who is perfect for the job, and have this NCCW Membership Chair personally contact each member the month before her renewal is due as a gentle reminder. Ask her to send each of the NCCW IMs in your diocese a THANK YOU email when she sends in her dues.

## Recruit

Keep Recruiting **NEW NCCW MEMBERS** throughout the year!

Recruiting NEW NCCW Members begins with education. The National Council of Catholic Women is YOUR organization! Practice explaining what NCCW is and what our organization does at your board meetings.

- Every member of your board should be ready with a good, concise answer to the questions “What is NCCW?” and “Why should I join?”
- Be certain to include a bit of information about what NCCW is doing at every meeting. Search the NCCW website for new handouts and ideas to direct members to download. Share things from CONNECT and Catholic Woman magazine for information that relates to YOUR members. Remind everyone that all NCCW Members receive these publications!